

10

Reasons Why FAIR is the Standard for Cyber Risk Quantification

By what standard do you measure cyber risk? Let's consider FAIR™ (Factor Analysis of Information Risk). No other cyber risk quantification model has been independently vetted and adopted by a technology standards organization. It's the standard for cyber, technology, and operational risk analysis.

Here are 10 reasons why.

FAIR by the Numbers

1

13,000+ Members

of the FAIR Institute representing 134 countries and ~50% of the Fortune 1000

2

10,000+ Trained

professionals who have completed the FAIR Fundamentals training course

3

1,200+ Certified

professionals who have passed the OpenFAIR certification exam

4

25 Universities

that are teaching FAIR incl. Carnegie Mellon, Harvard, and Macquarie

The FAIR Standard is

5

Evaluated and Vetted

FAIR has been independently evaluated, vetted, and adopted as a standard by The Open Group, a global standards organization.

6

Licensed Commercially

More than two dozen vendors have acquired licenses to market FAIR-based products and services.

7

Open and Defensible

FAIR offers protection against 'black boxes' & proprietary models that use fuzzy math on ordinal scales or CVSS scores that are inherently flawed.

FAIR Provides

8

Holistic Analytics

The FAIR model can be applied across cyber, technology, and operational risks, unlike other models that only work for specific risks.

9

Value-at-Risk (VaR) Analyses

When used in with statistical simulation techniques, FAIR supports true VaR analyses, that are used in the financial analysis of risk.

10

Value to Risk Frameworks

FAIR is the perfect risk analysis complement to risk mgmt. and controls frameworks such as NIST CSF, ISO31000/2700x, CIS, COSO, HITRUST, etc.

Get FAIR on Your Side

As **the standard** for cyber risk quantification, how can FAIR help you protect your enterprise?

Join our community to learn more about FAIR. Basic membership to the FAIR Institute is free.

GET INVOLVED

ABOUT FAIR INSTITUTE

The FAIR Institute is a non-profit organization made up of forward-thinking risk officers, cybersecurity leaders, and business executives that operates with a central mission: Establish and promote risk management best practices that empower risk professionals to collaborate with their business partners on achieving the right balance between protecting the organization and running the business. The FAIR Institute empowers its members by providing three primary services: promotion, training and collaboration. Learn more about membership here: <https://www.fairinstitute.org/mission>