FAIR-MAM v3.1 CUSTOMER INPUT	H1 Category Question Input	H2 Category Question	H2 Category Question Input	H3 Category Question	H3 Question Input Format
Group Page					
Customer Name	string				
Total Annual Revenue	number (with comma) - not in \$M				
Total Employees (number of full-time and part-time employees including contractors, counted separately - not as full-time equivalents)	number (with comma)				
Industry Sector	string				
NAICS Code (Industry sector)	number				
Corporate Headquarters	string				
Financial Impact Questionnaire (FIQ)					
Group Categorization					
Group (select one)	select an option			]	
		Enterprise	string		
		Non-Enterprise Group	string		
		Entity-3P	string		
Revenue					
Income Statement					
What percent of total Annual Revenue comes from Delayed Revenue?	percent				
What is your Gross Profit Margin as a percent of Revenue?	percent				
What is your Gross Profit Margin as a percent of Revenue from DDoS targeted services only?	percent				
Business Resources					
Personally Identifiable Data					
What is the approximate number of unique recordholders for whom Sensitive Personal Data is stored or archived?	number (with comma)				
Do you process PCI transactions for PCI DSS members?	Boolean				
		If yes, how many PCI transactions do you process annually for PCI DSS members?	number (with comma)		
		For how many unique record holders do you store or archive PCI data processed by PCI DSS members?	number (with comma)		
If Sensitive Personal Data is stolen, is only PCI data processed by PCI DSS members stolen?	Boolean				
How many of the total unique record holders of Sensitive Personal Data would you notify if their records were compromised?	number (with comma)				
		What percentage of unique recordholders wil require notification by postal service?	percent		
How many of the total unique record holders of Sensitive Personal Data would be offered credit monitoring and ID protection if their records were compromised?	number (with comma)				
How many of the total unique record holders for whom Sensitive Personal Data is stored or archived could participate in a class action legal challenge if their data was compromised?	number (with comma)				
Would customer retention decrease if Sensitive Personal Data was compromised?	Boolean				
		If yes, how many annual retail customers do you have?	number (with comma)		
		If yes, what is your annual revenue per retail customer?	currency		
		If yes, what is your total Sensitive Personal Data B2B contract revenue?	currency		
Proprietary Data					
What is the estimated total discounted Future Net Revenue to be generated by IP & Trade Secrets Data in the next 5 years?	currency				
What is your monetary share of the estimated total discounted Future Net Revenue to be generated by Co-Owned Proprietary Data in the next 5 years?	currency				

FAIR-MAM v3.1 CUSTOMER INPUT	H1 Category Question Input	H2 Category Question	H2 Category Question Input	H3 Category Question	H3 Question Input Format
		Are there contractual penalties for the theft or accidental loss of Co-Owned Proprietary Data?	Boolean		
				If yes, what is the total cost of the penaties for the theft or accidental loss of Co-Owned Proprietary Data?	currency
				If no, what percent of Co-Owned Proprietary Data is owned by one or more Third Parties?	percent
Business Processes					
What is the total annual revenue from Business Processes impacting Third Party's revenue?	currency				
		Are there contractual penalties for revenue interruption from one or more Business Proccesses Impacting Third Party Revenue?	Boolean		
		If yes, what is the total cost of the penaties for revenue interruption of one or more Business Proccesses impacting Third Party Revenue?	currency		
Do you incur cloud compute resource abuse due to cryptoming?	Boolean				
		If yes, how many total 'units' of cloud computing do you have under contract?	number (with comma)		
		If yes, what is your contractual cost per 'unit' for cloud computing?	currency		
Do you incur hardware compute resource abuse due to cryptomining?	Boolean				
		If yes, how many servers are subject to compute resource abuse by cryptominers?	number (with comma)		
Cash					
What is the total value of Cash and Equivalents accounts you manage that are owned by customers?	number (with comma)				
		What is the total number of customer account holders that would require breach notification if Cash and Equivalents were stolen from their accounts?	number (with comma)		
		What is the total number of customer account holders that would be offered credit monitoring and ID protection after Cash & Equivalents were stolen from their accounts?	number (with comma)		
		Are there contractual penalties requiring customers to be compensated if Cash and Equivalents you are managing for them are stolen from your network?	Boolean		
What is the total value of internal (company-owned) Cash and Equivalents accounts that could be accessed by attackers on your network?	currency				
Do you pay vendors by wire transfer that could be vulnerable to a social engineering BEC (Business Email Compromise) attack?	Boolean				

FAIR-MAM v3.1 CUSTOMER INPUT	H1 Category Question Input	H2 Category Question	H2 Category Question Input	H3 Category Question	H3 Question Input Format
		If yes, what is your wire transfer threshold amount that triggers additional validation and authorization?	currency		
LIABILITY					
Is your business at risk of legal liability related to media content?	Boolean				
IT Assets (Attack Surface)					
How many servers are in this group?	number (with comma)				
How many computers/laptops are in this group?	number (with comma)				
Questions - Regulation					
Are you regulated by HSS OCR for HIPAA compliance?	Boolean				
Are you a publicly traded company in the US?	Boolean				
Are you regulated by the NYDFS?	Boolean				
Are you subject to GDPR in Europe?	Boolean				
Are you subject to The Digital Personal Data Protection Bill in India?	Boolean				
Are you subject to the Office of the Australian Information Commissioner (OAIC)?	Boolean				
Impact Controls					
Would you pay a Ransom even if you have data backup that is offsite or is immutable if it is onsite?	Boolean				